

SHOW SCHEDULE

MONDAY, OCT. 28

8 AM	10:00	1 PM	3:00
	ICFs Answer the Call for an Energy-Minded Society <i>Glen Klassen</i> Champions I	The Secrets of a Decorative Concrete Entrepreneur <i>Karen Keyes</i> Champions I	Designing and Specifying Decorative Concrete <i>Chris Klemaske and Byron Klemaske</i> Champions I
		Carpentry for Concrete Forming (Day 1) <i>Rich Robertson</i>	Show Floor Four
The Sky's the Limit with Vertical Carved Concrete (Day 1) <i>Troy Lemon and Emil Gera</i>			Show Floor One
Boost Profits with Engraving and Stencils (Day 1) <i>Rick Lobdell and Debbie Ohland</i>			Show Floor Two
Harder, Thicker, Longer ... Concrete Countertops (Day 1) <i>Jake Brady</i>			Show Floor Zero

7:00 a.m. **Tailgater Meeting**, Show Floor Four, Chris Sullivan (open to all show attendees, mandatory for trainers and product demonstrators)
7:00 p.m. **Hall of Fame Dinner**, Plaza on the Hill (Sheraton Arlington Hotel)

TUESDAY, OCT. 29

8 AM	10:00	1 PM	3:00
Building and Designing Sizzling Outdoor Kitchens <i>Scott Cohen</i> Champions I	Make a Splash with Decorative Concrete Around Swimming Pools <i>Scott Cohen</i> Champions I	Speaking to the Strengths of Polished Concrete <i>Sloan Harris and David Stephenson</i> Champions I	High-Performance Coatings and Sealers for Industrial and Decorative Concrete <i>Steven Reinstadtler</i> Champions I
Polishing 101 <i>Adrian Henry</i> Champions II	Confronting Common Failures in the Acid Stain Process <i>Federico Jasso</i> Champions II	Get in the Know with Architectural Exposed Concrete Finishes <i>Brian Farnsworth</i> Champions II	Enfrentando Fallas Comunes en el Proceso de Tinción Ácida <i>Federico Jasso</i> Champions II
The Sky's the Limit with Vertical Carved Concrete (Day 2) <i>Troy Lemon and Emil Gera</i>			Show Floor One
Boost Profits with Engraving and Stencils (Day 2) <i>Rick Lobdell and Debbie Ohland</i>			Show Floor Two
Creating a Faux Bois Sculpture for Indoor or Outdoor Use (Day 1) <i>Cindee Lundin</i>	Show Floor Three	Carpentry for Concrete Forming (Day 2) <i>Rich Robertson</i>	Show Floor Four
Harder, Thicker, Longer ... Concrete Countertops (Day 2) <i>Jake Brady</i>			Show Floor Zero

Exhibit Hall Floor
Exhibit Hall Open 5:30-7:30 p.m.

Daily Devotion 6:00 a.m., Super Bowl Room
Welcome Reception 5:30 p.m., Exhibit Hall Floor

WEDNESDAY, OCT. 30

8 AM	10:00	1 PM	3:00
Trends in Decorative Concrete <i>Chris Sullivan</i> Champions I	Coatings for Concrete: One Type Does Not Fit All <i>Mark Haen</i> Champions I		
Polishable Overlays: Keys to Consistent Success <i>Jason Ryan</i> Champions II	Sales & Marketing: Price and Value Are Two Different Animals <i>Jeff Wells and Karen Keyes</i> Champions II		
How to Dominate Instagram <i>Danny Barrera</i> Champions III			
Creating a Faux Bois Sculpture for Indoor or Outdoor Use (Day 2) <i>Cindee Lundin</i>	Show Floor Three	Exhibit Hall Open Noon-6 p.m. Exhibit Hall Floor	

Daily Devotion 6:00 a.m., Super Bowl Room
Women in Decorative Concrete Reception 6:30 p.m., Yacht Club (Sheraton Arlington Hotel)

THURSDAY, OCT. 31

8 AM	10:00	12:15PM	1:00	3:00
Surface Refinement for Polished Concrete <i>Clark Branum</i> Champions I	Sealer Selection Can Make or Break Job Satisfaction <i>Chris Sullivan</i> Champions I	Sealer Demo <i>Brian Farnsworth</i> Exhibit Hall		
Public Art – Get the Winning Hand with Public Works Projects <i>Robin Brailsford</i> Champions II	Concrete Mix Design – The Contractor's Guide to On-site Concrete Chemistry <i>David Ojeda</i> Champions II			
Como Dominar Instagram <i>Danny Barrera</i> Champions III				
Creating a Faux Bois Sculpture for Indoor or Outdoor Use (Day 3) <i>Cindee Lundin</i>	Show Floor Three	Exhibit Hall Open Noon-6 p.m. Exhibit Hall Floor		

Daily Devotion 6:00 a.m., Super Bowl Room Class locations subject to change.